

When using it as titles
and in sentences

The trademark is correctly used.
• Do not change spelling and order.
Do not use a short term.

ex.)

PSP™ (PlayStation®Portable)

~~PlayStation®Portable (PSP™)~~

~~PSP™~~

• Do not use it combining with other trademarks and words and phrases.

~~funfun PSP™ (PlayStation®Portable)~~

~~PSPTOY~~

The trademark is distinguished from other terms.
• It is necessary to always '®' and 'TM' to the trademark.

ex.)

PSP™ (PlayStation®Portable)

The logo cannot be used for the title and in the sentences.

ex.)

~~software for the  system~~

When using it as titles
and in sentences

It is not possible to change line during the word of the trademark.

ex.)

This disc is software ~~is~~ for the PSP™ (PlayStation®
Portable) system.

Whenever the trademark is used, the trademark notices is displayed in the same material.

ex.)

"PlayStation" is a registered trademark and "PSP" is a trademark
of Sony Computer Entertainment Inc.

About a short term PSP™

When it is used repeatedly in the same material, PSP™ (PlayStation®Portable) should be used
for the first reference as the standard term.
PSP™ may be used for subsequent reference as a short term.

Pronunciation of PSP™

It should be pronounced as "PlayStation Portable" even if it is described as PSP.
Jingle of a word "pi-es-pi" is also prohibited.